

SWITCH TO THE
FUTURE

SWITCH TO
STAINLESS



O.P JINDAL GROUP STRUCTURE



ABOUT JINDAL LIFESTYLE

- One of India's largest integrated stainless steel solution providers
- A 22-year-old subsidiary of Jindal Stainless Ltd.
- Diverse range of products & services through various verticals
- Focusing on finished stainless steel products
- Creating an 'aspirational stainless culture' in Indian B2C and B2B domains
- Infusing modern functionalities & designs into stainless steel
- State-of-the-art manufacturing capabilities in Rohad and Pathredi

JINDAL LIFESTYLE

BUSINESS VERTICALS —



B2B Vertical

Assisting various companies in procuring stainless steel products and components across industries. It extends exhaustive capabilities and aggressive support in product development and delivery.



B2C Vertical

We are committed to creating a 'healthy stainless steel culture' in Indian households through our extensive range of homeware and homespace & cookware solutions. Our collection seamlessly blends modern sensibilities with unwavering durability, encompassing **Tableware, Home Decor, Serveware, Dinnerware, Cutlery, Boxes & Jars and Barware.**

MANUFACTURING PLANTS

ENGINEERING VALUE



ROHAD

- ▶ 2,00,000+ sq. ft.
- ▶ ~800 workforce
- ▶ Value engineering/design for consumer appliances and homeware
- ▶ Sheet metal stamping unit
- ▶ 3,000 MT capacity p. a.



PATHREDI

- ▶ 3,00,000+ sq. ft.
- ▶ ~400 workforce
- ▶ Value engineering, sanitation, infra & mobility
- ▶ 5,000 MT capacity p. a.
- ▶ Sheet metal fabrication unit
- ▶ Coating plant (PU, PVD, Electro Polish)

Haryana

STAINLESS STEEL GRADES

With over five decades of experience and an unwavering commitment to meeting consumer demands, **Jindal Stainless** stands as India's foremost manufacturer of stainless steel in 200, 300 400, and duplex grade stainless steel products.

GRADE 200 SERIES

AN AUSTENITIC ALLOY

The 200 series stainless steel is a type of austenitic alloy. Austenitic stainless steel has the chemical composition of chromium, manganese, and nitrogen with a lower quantity of nickel. It has higher tensile and yield strength.



GRADE 300 SERIES

CORROSION-RESISTANT AUSTENITIC ALLOYS

The 300 series alloys are the best stainless steel grades, most commercially used worldwide. The **304 grade of stainless steel** and 316 grades of stainless steel are among the popular alloys in the 300 series.

GRADE 400 SERIES

FERRITIC AND MARTENSITIC STAINLESS STEEL

The 400 series is formed by ferritic and martensitic stainless steel. It has a low nickel concentration and a higher chromium-manganese content. Grades from the 400 series provide good oxidation characteristics, wear resistance and corrosion resistance.



DUPLEX GRADE

HIGH STRENGTH COUPLED WITH CORROSION FREE

Lean Duplex stainless steel grades possess high strength coupled with corrosion resistance comparable to austenitic grades like 316L. They are one of the cost-effective stainless steel grades owing to low nickel and molybdenum contents, superior mechanical properties, and good corrosion resistance.

WHY US?



22-YEAR LEGACY

Access one of India's largest integrated stainless steel ecosystems



HIGHEST QUALITY STAINLESS STEEL

Integrated manufacturing with 40+ years of experience and 100% recycled stainless steel used



PRODUCTS CUSTOM-MADE FOR YOU

Robust product development process with rapid innovation pipeline



MANUFACTURING EXCELLENCE

Two state-of-the-art manufacturing facilities with 8,000 MT capacity



LASTING COMMITMENT

Long-standing customer relationships as 'partner of choice'

MEET THE TEAM



ABHINAYA SHARMA

Business Head, Value Engineering



VIJAY ARYA

Plant Head



MANAV MANGLA

Key Account Manager



PUNEET SACHDEVA

Key Account Manager



INTEGRATING PRECISION WITH INNOVATION

Striving towards developing new value-added stainless steel products with skill improvement and adapting new technologies.



We are a leading player in the stainless steel sector, offering end-to-end solutions with in-house raw material processing to finished products



State-of-the-art plant and global logistics network to serve large quantities in short lead time and deliver them across the globe



Self-reliant for product manufacturing, securing competitive pricing and offering value addition and value engineering solutions



Honing business partner relationships with long-term vision and perspective



Strives for unique collaborations, adding to product innovations and development



Fine precise in-house tooling system for defect free parts



Dedicated resources for your requests and queries to ensure 100% customer satisfaction and compliance with customer



In-house coating setup of PVD & PU booth for addition of coloured surface finishes



No compromise on product quality & forward integration with our retail footprint. Regular CMM Inspection of CTQ parameters

STATE-OF-THE-ART

EQUIPMENT TO CREATE FUNCTIONAL PRODUCTS THAT EASE LIFESTYLE



COLD ROLL FORMING PROCESS

Our cold roll forming process is well-equipped for cutting pipes/rods/sectional profile by using jigs.



ROBOTIC WELDING MACHINE

Capable of doing welding and cutting operations as well as used to weld specific sheets, including sheet metal and welded wire mesh.



LASER WELDING MACHINE

Assists to join pieces of metal or thermoplastics using laser.



LASER CUTTING MACHINE

Cutting of standard & customized blanks within the shortest time at optimum efficiency.



COORDINATE MEASURING MACHINE

Coordinate measuring machine used for accurate and precise measurement of Critical To Quality parameters (CTQs).



SINGLE ACTION PRESS

A multipurpose machine used for blanking, stamping & punching processes.



POLISHING MACHINE

A mechanical device designed for refining and enhancing materials' surface finish using abrasives or polishing compounds.



DUAL ROBOTIC SPOT WELDING MACHINE

An advanced automated system with dual robotic arms for precision spot welding, boosting manufacturing efficiency.



DOUBLE ACTION POWER PRESS

A mechanical machine for metal forming, with a dual-movement ram for efficient sheet metal and forging operations.

CNC
Turret Punching
Machine

CNC
Laser Cutting
Machine

Bursting
Strength Test
Machine

Nibbing-Profile
Punching
Machine

Hydraulic
Press Machine

Project
Welding-Spot
Machine

Brazing/
Seam Welding
Machine

Manual Polish
Setup

Lathe/Lancer
Machine

Shot Blasting
Machine

Coordinate
Measuring
Machine

OUR PILLARS OF STRENGTH

Manufacturing excellence with leading cutting-edge technologies, best-in-class machinery, and unmatched quality. Our manufacturing plants are well-certified and can work under all necessary compliances.

State-of-the-art manufacturing facilities in Rohad and Pathredi



Best-in-class automated polishing machines to ensure a high-quality finish



In-house PU, Etching & PVD coating capabilities, ensuring a wide range of options to enhance the look of metals



SST Chambers, BIS Lab, CMM for precise and accurate measurements and testing to ensure every product has a uniform and unmatched quality



PROCEDURAL STRUCTURE

SYSTEMATIC APPROACH FOR SYSTEMATIC OUTPUT

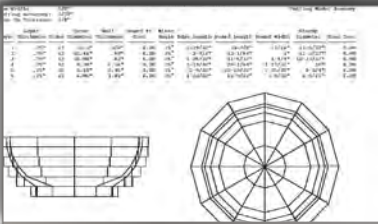


Product Brief

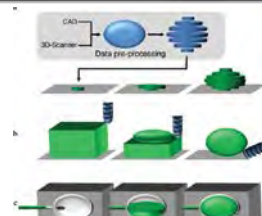
In-house Design



Technical Layout



Rapid Prototyping



In-house Tooling



Piloting



Mass Production



A COMPLETE RANGE

OF STAINLESS STEEL CONSUMER DURABLE PRODUCTS DEFINED BY HIGH-QUALITY AESTHETICS & HIGH DURABILITY



MIXER BOWLS

Crafted from durable stainless steel, our mixer bowls ensure long-lasting performance. With a range of sizes to suit every culinary need, from small batches to large feasts, our stainless steel mixer bowls are a versatile kitchen essential.

STAND MIXER BOWLS

Our customized stainless steel mixer bowls are designed for ultimate ease. With firm grip handles and ergonomic design, the bowls offer versatile uses without creating any mess. In addition, Jindal Lifestyle provides a wide range of polishing & textured patterns to enhance the looks of mixer bowls.



MIXER JARS & BLADES (DIFFERENT SIZES & FINISHES)

Available in different designs and sizes, the mixer jars and blades are manufactured with high-grade stainless steel. It is durable and apt for longer duration.

RO WATER TANK

Stainless Steel stomach of RO systems to assure purity for assured health.



GN PAN

Stainless steel GN (Gastronorm) pans are durable, corrosion-resistant, and ideal for professional kitchens. They maintain food temperature efficiently and come in various sizes for versatile use. Easy to clean and stackable, they are perfect for food preparation, storage, and serving.

COFFEE MACHINE PARTS

Durable and sleek, our coffee machine's stainless steel front tray seamlessly combines modern aesthetics with robust functionality, ensuring a stylish and resilient accessory for your brewing experience. Durable and sleek, our coffee machine's stainless steel front tray seamlessly combines modern aesthetics with robust functionality, ensuring a stylish and resilient accessory for your brewing experience.



TISSUE DISPENSER

Elegant and durable stainless steel tissue dispenser for a sleek and hygienic experience.



GRAB POLES

Our stainless steel grab poles offer durability, strength, and a sleek design for enhanced safety and support.

STAINLESS STEEL CABINETS

Our stainless steel cabinets offer durability, elegance, and a sleek modern finish for every space.



HAND DRYER

Our stainless steel hand dryer offers a sleek, durable, and efficient solution for hygienic, touch-free hand drying.

HANDMADE SINKS

SINGLE | SINGLE WITH TRAY | DOUBLE

Handmade stainless steel sinks are durable and sleek, which brings a contemporary look to the kitchen.



AUTOMOBILE PARTS

As one of the leading OEMs in stainless steel, we also manufacture finished goods for different brands from in-house designing & prototyping to mass production of stainless steel metal products.

BLENDER SHAFT

The stainless steel blender shaft is a durable and corrosion-resistant component, providing optimal strength and hygiene for blending tasks. Its sleek design ensures efficient and long-lasting performance in a variety of culinary applications.



ORIGINAL BRAND MANUFACTURING (OBM)

As one of the leading OEMs in stainless steel, we also manufacture finished goods for different brands from in-house designing & prototyping to mass production of stainless steel metal products.

EV CHARGER CABINETS FOR FOUR WHEELERS

Our stainless steel EV charger cabinets are tailored for four-wheelers, offering robust design and efficient charging solutions to support seamless electric vehicle operations.



STAINLESS STEEL DUSTBINS

Stainless Steel dustbins add an element of glamor to street furniture in modern city. Their sleek looks, stylized finish and shiny finish brings to life humdrum city streets. Our dustbins come in variety of sizes with structural stability designed to withstand rough use. This all-weather product is designed to add to the modernity of every urban city in the country.

WIRE PRODUCTS

Stainless steel wire products offer durability, corrosion resistance, and a sleek modern look for kitchen and storage solutions. From plain wire baskets for organizing essentials to ball wire whisks for efficient mixing, these products enhance functionality. Cutlery wire baskets and pull-out shelves maximize space, ensuring convenience and elegance in every kitchen.



CASTING PRODUCTS

Experience unmatched durability and precision with our stainless steel dough hooks, pastry beaters, and whisks—crafted for effortless baking and cooking. Elevate your kitchen with premium quality that lasts a lifetime!

BECOMING THE 'PARTNER OF CHOICE' FOR BSH

Jindal Stainless is currently supplying approximately 1,200 tonnes of raw material to the BSH Chennai plant, generating a revenue of ₹30 crore (around €3 million).

FOCUS BRANDS

**BOSCH****SIEMENS****GAGGENAU**

TARGET PRODUCTS



Stand mixer



Coffee machine



Oven



Kettle

RELEVANT SS PARTS (Illustrative)



Stand mixer bowl



Stainless steel
flat beater



Drip tray



Wire rack



Kettle outer casing

OUR PROMISE

1	2	3	4	5
Collaborative design and R&D, (incl. sampling, prototyping)	Highest quality standards and checks	Key account maps for end-to-end request management	Global logistics network ensuring on time deliveries	Cost competitiveness due to access to stainless steel ecosystem

KEY INITIATIVES TOWARDS NET ZERO GHG EMISSIONS BY 2050



GREEN HYDROGEN & BIOMASS

- India's first stainless steel company to install green hydrogen plant.
- Enabling reduction of CO₂ emissions by 2,700 MT per annum.
- Diesel used during production to be replaced with CNG by 2024 and shift to Biomass by 2030.

ROOFTOP SOLAR PLANTS

- Two rooftop solar plants with 27 MWp capacity setup at Jajpur and Hisar plants with an investment of ~€14 million.
- Generating ~795 million units of electricity with carbon abatement potential of over ~5,60,000 tonnes.
- Rohad plant to increase solar dependence from 50% to 100% by 2027.



300 MW RENEWABLE ENERGY PROJECT

- Developing an innovative wind-solar hybrid project, estimated to generate ~700 million units per year in partnership with ReNew Power.
- Projected carbon abatement of over ~6,50,000 tonnes per year.

FLEET DECARBONIZATION

- Introduced electric vehicles at manufacturing facility at Jajpur, reducing carbon emissions by 54 TCO₂.
- 30 additional electric cars and buses to be added to the fleet at Jajpur soon.
- 100% battery-operated material handling equipment at Rohad, trucks to be replaced with battery alternatives by 2027.



JINDAL GROUP'S 5 PILLARS

FOR A SUSTAINABLE FUTURE



CARE FOR THE ENVIRONMENT

- 1.91 tCO₂e/tcs Scope 1 & 2 value chain emission intensity
- 4.26 kL/tcs Fresh water intensity
- 35,0000+ trees planted
- 58% recycled material



EMPOWERING STAKEHOLDERS

- 37% MSME suppliers
- ~42,000 Beneficiaries in FY 2021-22
- Tier 1 vendor due diligence



WELL-BEING OF EMPLOYEES

- 1,20,000+ EHS training hours
- Continuous safety programs



PRODUCT STEWARDSHIP

- Manufacturing that meets the highest level of environmental responsibility
- Increased used of biodegradable packaging
- State-of-the-art R&D centres



ETHICAL CONDUCT

- Well-defined governance with checks and balances
- Jindal Lifestyle has been instrumental in promoting principles and establishing a CEO Forum for Business and Human Rights

UN SDGs ADDRESSED



WE HAVE THE RIGHT CERTIFICATIONS & TRAININGS



ISO 9001:2015

Quality
Management System



ISO 14001:2015

Environmental
Management System



ISO 45001:2015

Occupational Health
& Safety Management
System



IATF 16949

Certified Quality
Management System
for the Automotive
Industry



CE Certified



SA8000

Social Accountability
Certification



Welding of vehicles &
components as per
EN 15085-2



Welding Procedure
Qualification as per
EN/ISO 150614-1

CLIENTS



AWARDS RECEIVED



OUR ESG INITIATIVES HAVE BEEN AWARDED BY INSTITUTIONS WHO VALUE SUSTAINABILITY

**GOLDEN PEACOCK AWARD
FOR ENERGY EFFICIENCY BY THE INSTITUTE
OF DIRECTORS 2021 AND 2022**

**EXCELLENT ENERGY EFFICIENT
UNIT AWARD IN CII NATIONAL ENERGY
MANAGEMENT AWARD 2021**

**GOLDEN PEACOCK AWARD
FOR ENERGY EFFICIENCY BY THE
INSTITUTE OF DIRECTORS
2021 AND 2022**

**ACHIEVEMENTS IN DISTRIBUTED
SOLAR - PLATINUM AWARD IN THE ENERGY
& ENVIRONMENT FOUNDATION GLOBAL
AWARDS 2021 AND 2022**



OUR ESG INITIATIVES HAVE BEEN AWARDED BY INSTITUTIONS WHO VALUE SUSTAINABILITY



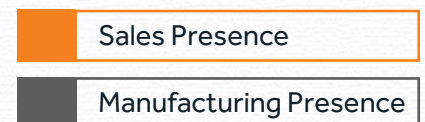
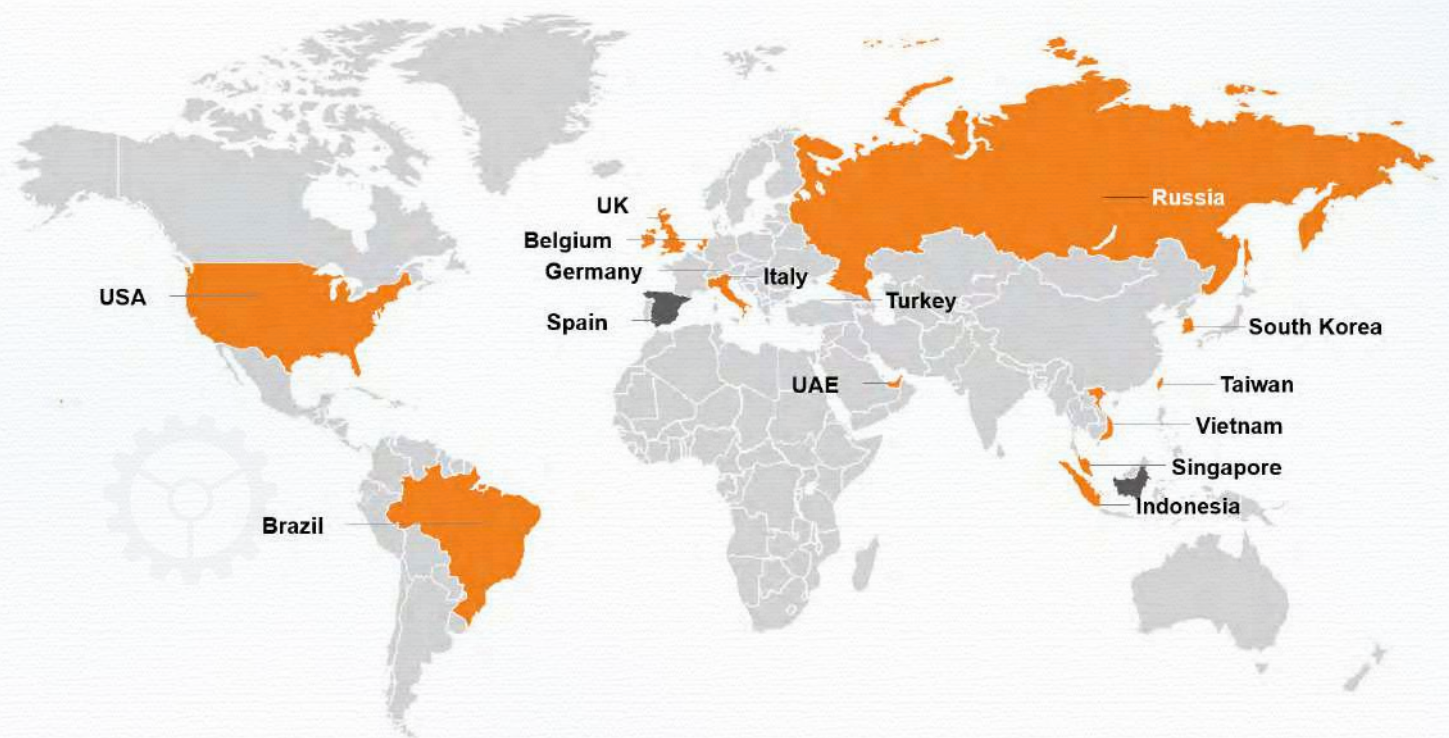
**PLATINUM AWARD UNDER THE SEEM
NATIONAL ENERGY MANAGEMENT
AWARD 2023**



**GOLD AWARD UNDER THE SEEM
NATIONAL SUSTAINABILITY
AWARD 2023**



GLOBAL FOOTPRINT OF MANUFACTURING AND SALES



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Disclaimer : The technical data are not binding and not expressly warranted characteristics of the goods. These are subject to change. Please consult our general conditions of supply. Additional information is available upon request. It is the designer's responsibility to select product suitable for the intended service and to ensure that pressure ratings and performance data is not exceeded. Always read and understand the installation instructions.



VISIT OUR WEBSITE