Jindal Lifestyle

LIFESTYLE CONNECT By You, For You!

Edition 01

From the MD's Desk

My Dear Jindal Family & Colleagues,

I am thrilled to announce the launch of Lifestyle Connect - By You, For You! Our very own newsletter that unites us as a community of diverse individuals working towards a common goal. It gives me immense pleasure to share this platform with you and celebrate our collective accomplishments.

As we embark on this exciting journey together, let us remember that our possibilities are limitless, and we have the power to achieve the impossible. Lifestyle Connect offers us a dynamic platform to celebrate our accomplishments, **exchange ideas**, and **motivate each other** to pursue the genius within us.

Let's take this opportunity to engage with our colleagues, learn from their experiences, and contribute our unique perspectives to **build a culture of excellence**, **innovation**, **and teamwork**. Join us on this exhilarating journey towards a brighter tomorrow for the entire Jindal family.

Yours truly, Ms. Deepika Jindal MD & Creative Head, Jindal Lifestyle





CEO Speaks

– Mr. Rajesh Mohata, CEO & Executive Director, Jindal Lifestyle

In an industry where competition is fierce, Jindal Lifestyle continues to demonstrate its superior expertise and commitment to excellence. It gives me immense pleasure to announce that our hard work and dedication have been recognized with two prestigious awards. At the 4th Rail Analysis Innovation & Excellence Summit 2023, we were honoured with the "Innovation in Rolling Stock Components" Award, acknowledging our innovative and efficient approach to product development. Additionally, our Rohad plant has been recognized with the "Best Working Condition" Award by Haryana state, reflecting our commitment to creating safe and healthy workplaces for our employees.

Our Completed Projects Receive Outstanding Reception

We are delighted to report that we have successfully developed the Kalka-Shimla Toy Train project, under the guidance of the Rail Coach Factory Kapurthala, Punjab. Our primary goal was to modernise the train's infrastructure while preserving its heritage and ensuring the safety and comfort of its passengers. We are proud to have already delivered 7 out of 30 coaches whose parts were manufactured in our plants and assembled at the RCF Premises.

In addition, we are thrilled to announce the excellent reception received by our **Museum of Art & Photography (MAP)** in Bangalore. A **truly one-of-a-kind design**, this project involved a groundbreaking design and construction process that included design, fabrication, supply, installation, testing, and commissioning. We have also **collaborated with L&T for the extension of Chennai Airport** and implemented three types of railing, including trolley fender, glass, and staircase railing.

Lastly, we have also successfully partnered with the **Rourkela Municipal Corporation in Odisha** to **deliver 30 bus shelters**, a remarkable achievement accomplished within a tight timeframe of just 30 days, just in time for the Hockey World Cup in India. Our team worked tirelessly to provide a **high-quality product**, utilising **advanced fabrication techniques** and **installation procedures**. We remain committed to delivering innovative and sustainable projects that leave a lasting impact on the communities we serve.





This newsletter is a testament to our dedication to keeping you informed about the latest developments and achievements across our diverse departments. Our aim is to create an inclusive community where every member is valued, respected, and heard. Let us work towards our shared vision and propel Jindal Lifestyle to unprecedented heights of achievement!

Museum of Art & Photography, Bangalore



Bus Shelters, Odisha



Kalka-Shimla Toy Train Project

Awards & Recognitions



Committed to Excellence: Jindal Lifestyle Recognized with "Best Working Condition" Accolade at Jhajjar District Republic Day Celebration



Celebrating Ingenuity: Jindal Lifestyle Honoured with "Innovation in Rolling Stock Components" Award at the 4th Rail Analysis Innovation & Excellence Summit 2023

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C: In the News

FOCUS ON DINING



Arttd'inox is honoured to be featured in ELLE Décor Magazine for its Mushroom Collection Eating Bowl & Pink Bloom **Quarter Plate**

Arttd'inox is honoured to be featured in **Good Homes Magazine** for its Ikat Coasters





Arttd'inox is honoured to be featured in Peacock Magazine for its Flower With Hammer Decor Design

JSL LIFESTYLE

JSL Lifestyle Ltd (A Subsidiary Of Jindal Stainless Steel)



BUILDING MATERIAL

JSLP

th over 28 years of experience in varying domains of Oil & Gas, Metal & Mining, Energy, and Cement industries, Mr. Rajesh Mohata is the Chief Executive Officer and Executive Director of JSL Lifestyle Limited. A seasoned business professional, he is currently leading JSLL's customer-centric brands -Arttd'inox & ARC Kitchens, and its various business verticals, including tableware & home décor, bespoke kitchens, sanitation solutions, commercial kitchens, infrastructure, Original Equipment Manufacturing (OEM) businesses, and plumbing solutions. Having earned his bachelor's degree in Engineering (Civil) from MBM Engineering College, Jodhpur, and a management degree from the University of Pune, Mr. Mohata has spearheaded some of India's frontline organizations in various capacities, like Aditya Birla Group, Reliance Industries, Essar, RPSG, Adani, and Vedanta. A pragmatic leader with extensive expertise in commercial and marketing functions, Mr. Mohata has been acknowledged for his leadership at various business platforms. Besides being a fitness enthusiast who enjoys yoga and running, Mr. Mohata is an avid reader and shares a keen interest for philanthropy.

Steel Plumbing Pipes To?

At JSL Lifestyle Limited., we are committed to providing high-quality stainless steel pipes, fittings, and plumbing solutions. While the market is disorganised due to the engagement of numerous local businesses, we have established a distribution division in India to strengthen the retail market and raise awareness of the benefits of installing stainless steel pipes. We serve customers around

Which Market Does Jsl Lifestyle Ltd Offer Stainless the country, mainly focusing on industrial, residential, hotels, hospitals, and major institutions. Having a large distribution network, it allows us to meet everyone's demands and service consumers in every corner of the country. Our entire pipe and fitting product line comprises of high nickel 316 & 304 stainless steel grades that are corrosion resistant, easy to install, low maintenance, leak proof and recyclable.

CEO & Executive Director Mr. Rajesh Mohata interviewd with **Property House Magazine** on 27th January 2023



Spotlight A star-studded campaign highlights the versatility and elegance of Arttd'inox's premium lifestyle solutions



Ms. Priya Goyal relishing her evening tea in the Arttd'inox Fluted Tea Set



Ms. Urvashi Kaur hosting guests to a lavish spread served in Arttd'inox serveware



Ms. Anushka Ranjan reliving cherished memories stored in the Shri Box from Arttd'inox



Ms. Vidya Malvade browsing the Arttd'inox website for the perfect gifts for her friends



Ms. Deepika Jindal fondly recalls savoring Indian festive snacks paired perfectly with Arttd'inox

Jindal Lifestyle

LIFESTYLE CONNECT

By You, For You!

News from the Field

Plant Updates from Rohad, Pathredi and Chennai

Rohad Plant:

A retirement celebration was held for **Mr. Thakur Lala, an SAP Operator in the Production Department** who had been associated with the company since 2014 by the HR & Admin team.

In December 2022, the Rohad plant conducted industry visits from renowned companies such as **Parle, Mass Eqp, IUP & Sleek Break;** showcasing new practices in **Production, Quality, Store & Purchase,** emphasising operational excellence.



"We appreciate you for being a part of our family and contributing to the growth of our brand. Thank you for contributing to our journey and helping us become what we are today!"

Pathredi Plant:

Fire mock drill & training sessions conducted for handling emergencies safely & minimising workplace hazards

Training focused on Ethical & Professional Conduct and Hazard Identification and Risk Assessment



Chennai Plant:

Shop floor employees received safety training with focus on latest safety practices

Emphasised plant's commitment to **secure & safe working environment with on-the-job training sessions** facilitated by plant head.



Innovative Collaborations

Arttd'inox Embarks on a New Era of Online Retail with the Launch of Its Amazon Store on www.amazon.in and International Shipping via www.arttdinox.com Arttd'inox Kitchens and Bosch Appliances Join Forces to Create 'A Kitchen Chef-Series': A Culinary Journey Through Innovation and Precision





Chef Pratik





The Architect Meet at Amritsar: A Gathering of Visionaries in the Plumbing and Kitchen Segment





An Unforgettable Night of Networking for the Mobility Sector

Jindal Lifestyle and Jindal Stainless Join Forces at Steel Construction Summit and Innorail EVENTS | EXHIBITS | ENDEAVOURS

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Arttd'inox Showcases the Art-Deco Collection at Dandelion & YPO Bazaar Exhibitions



Lunch & Learn with Arttd'inox Kitchens: Strengthening Relations and Driving Business Forward



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Rahul Kushwah Pathredi Head - Quality Assurance Empathetic Listener





Jindal Lifestyle

Sarita Thakur Gurgaon Lead - Kitchen Sales



Gurgaon Head - Human Resources





Lokesh S Gurgaon Stores In-Charge

Aarti Gupta Gurgaon Executive Assistant to CEO





Mehak Goyal Gurgaon Costing Executive Sports & Cricket

Kunal Dhiman Gurgaon Associate Manager - Purchase

Beyond





Astha Singh Gurgaon E Commerce Executive



---Vipul Raj Nikumb,



Associate Manager, Business Development

Ek Safarnama

Lohe ko taraskar shishe sa sajaya hai humne, Logo ke ashyano ko ek naya libas pehnaya hai humne. Chhuk chhuk karti railgadi ka sehra banaya hai humne, Kabhi zameen par kabhi aasman mein bhi pehra lagaya hai humne.

Bitiya rani ke nikah ki mejbani ke gawah hai hum, Mandir masjid ki duaa or aspatalo ki dawa bhi hai hum. Utar se lekar dakschin tak kheto ko sicha hai humne, Desh ke takdir ki lakiro ko khicha hai humne. Bharat se hai, bharat ke hai, bharat ke dil hai hum, Apke apne Jindal Lifestyle hai hum. एक सफरनामा लोहे को तरसकर शीशे सा सजाया है हमने, लोगों के आशियानों को एक नया लिबास पहनाया है हमने। छुक छुक करती रेलगाड़ी का सहरा बनाया है हमने, कभी ज़मीन पर कभी आसमान में भी पहरा लगाया है हमने, बिटिया रानी के निकाह की मेजबानी के गवाह हैं हम, मंदिर मस्जिद की दुआ और अस्पतालों की दवा भी हैं हम, मंदिर मस्जिद की दुआ और अस्पतालों की दवा भी हैं हम, देश के तकदीर की लकीरों को र्खीचा है हमने, देश के तकदीर की लकीरों को र्खीचा है हमने। भारत से हैं, भारत के हैं, भारत के दिल हैं हम, आपके अपने जिंदल लाइफस्टाइल हैं हम।

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STAY CONNECTED

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Jindal Lifestyle:	Ø
Arttd'inox:	Ø
Jindal Kitchens:	Ø

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Book Design Consultation: www.jindalkitchens.